

Next Stage

COEX Hall B1(1F)

Rise Stage

COEX Hall A (1F)

Round Stage

COEX Hall B1 (1F)

Media Trend
- Creator Economy is Booming

Harry Yoon | Director
SamsungNEXT

Technology for Humanity

Dennis Hong | Professor
University of California, Los Angeles (UCLA)

AI, Kakaowork, Cloud...
Thoughtful Way to Use Kakao

Andrew (SV) Baek | CEO
Kakao Enterprise

Break

Harnessing the power of
technology to help rebuild
an equitable economy

Jen Carter | Global Head of Technology
Google

세상은 어떤 기업가를 편당하는가?
기업가 정신의 심리학적 이해

Kyungil Kim | Professor
Ajou University

Opening Ceremony

Accelerating Venture Growth

Peter Harrison | Group Chief Executive
Schroders

Startup ecosystem
in France and in Europe :
how Korelya Capital
detects potential unicorns

Fleur Pellerin | CEO
Korelya Capital

넘사벽 프로젝트 구축을 위한
'Microsoft 클라우드 &
스타트업 프로그램' 활용 꿀팁

Gaeun Lana Choi | Assistant PDM-R
Seungho Lim | PDM
Seungho Song | Business Group Lead
Microsoft

Evolution and State of
Korean Startup Ecosystem

Hanjun Kim | Co-founder and Managing Director
Altos Ventures

Lufthansa Session

Christine Wang | Managing Partner
Lufthansa Innovation Hub

LG CONNECT and Open
Innovation at LG

Jeongwoong Choi | Vice President
LG Sciencepark, Technology Strategy Division

Strategic Investment
by In-House CVC

Jinheon Hong | Director
LG CNS M&A unit

Translating Developed
Market Solutions
for the Developing World

Geoffrey Prentice | Co-Founder
Orient

KDB NextRound
Keynote Speech & Startup IR

Scaleup Summit by
Mind the Bridge

Marco Marinucci | Founder & CEO
Mind the Bridge
Alberto Onetti | Chairman
Mind the Bridge
Marco Gazzino | Head of Innovability
EnelX
Giacomo Silvestri | Group Head of Digital
Eni
Phil Scarth | Head of Open Innovation
CNH Industrial (FPT Motorenforschung AG.)

Korea Business Angels
Association Session
2021 팁스서밋
'스타트업, 창업에서 기업공개(IPO)까지'

김재진 | 대표이사
이오플로우
김현준 | 대표이사
뷰노

이훈우 | 교수 / 회장
서울시립대 / 기업가정신학회
김형산 | 대표
더스윙
오태림 | 대표
글루와
이선용 | 대표
필빛
백종훈 | 교수
서울대 벤처경영기업가센터

Academy of
Entrepreneurship Session
Alternative Startup

Sustainability & Business
Ethics of Lush:
Leaving the world Lusher
than we found it!

Wonjeoung Park | Ethics Director
Lush

Break

A New Era of Korean Startups
Has Come

Bumsoo Kim | Managing Partner
Translink Investment

벤처기업협회 세션
시스템반도체 i-CON 기술교류회(2차):
시스템반도체 스마트센서
트렌드 및 기술 동향

정희운 | 교수
호서대학교
Stanley Park | Lead principal
Infineon
강성지 | CEO / Medical Doctor
WELT

Protecting a Hybrid
and Remote Workforce
from Cyber Attack and Ransomware

Adam Pluemerjat | CEO
DUO Group

Focus on Customers As People

Alex Genov |
Head of Customer Experience Research
Zappos

E-Commerce in Indonesia:
Landscape, Challenges
and Opportunities

Rofi Uddarajat | Head of Public Policy
Indonesian E-Commerce Association

Conference A

Conference Room 307

Conference B

Conference Room 308

스타트업 채용설명회
Startup Job Opening

317

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[Global Session]
Embassy of Brazil

Paulo Rocha Cypriano | Minister Counselor
Embassy of Brazil
Marcos Pontes | Minister
Ministry of Science, Technology and Innovation of Brazil
Augusto Pestana | CEO
APEX-Brasil
Adriana Ferreira de Faria | Executive Director
Viçosa Regional Development Technological Center

[Global Session]
Embassy of U.S.

Heesook Baik | Commercial Specialist
U.S. Embassy Seoul
Myoungsoo Song | Director
PLUG AND PLAY KOREA
Dongwon Kang | Director
EY HanYoung

[Global Session]
Embassy of France

Jaeyoung Aum | Partner - Korea Capital Market Director
EY
Adeline-Lise Khov |
Economic Counsellor & Deputy Head of the Economic Department
French Embassy in Korea
Jérôme Julliard |
Director of Business France in Korea, Commercial Counsellor
French Embassy in Korea
Solomon Moses | President / Director
French Tech Community Seoul / Investment Partners Asia, Eurazeo

Break

MARU 180 Session
Top 10 Issues and
Development Plans for
Korean Startup Ecosystem
through Comparative
Analysis of 6 Overseas
Countries

Younghwan Kim | Research Director
The Asan Nanum Foundation (with STEPJ)

[Global Session]
Embassy of UAE

Rehab Almansoori |
Head of Economy section, Consular section &
National Affairs section Acting Cultural Attache
UAE Embassy Seoul

[Global Session]
Embassy of India

Deepak Pahwa | Chairman
Innovation Committee
at PHD Chamber of Commerce and Industry

Born2Global
Global Collaboration
between Deep-Tech Startups
- Bilateral Collaborative
R&DB Initiative

Sokjin Chang | Director of International Cooperation
Born2Global Centre

ASEAN's
startup environment
and its assistance
and incentives for startups

Penchan Manawanitkul |
Head of Enterprise&Stakeholders Engagement Division
ASEAN Secretariat

[Global Session]
Business Sweden

Minyou Kim | Senior Investment Advisor
Business Sweden

Johnson & Johnson

Joonyoung Lee | Korea Innovation Head
Johnson & Johnson

Global Expansion
for Enterprise Startups

Louis Diesel | Director - Asia
Startup Junkie

Break

유니티 워크샵
Next-gen을 위한 Unity

오지현 | 리드 에반젤리스트
양진석 | 리드 솔루션 엔지니어
노승은 | 시 엔지니어
김범주 | 에반젤리즘본부장
유니티 코리아

그라인더

더로드

더피치

라스토리아

Break

라운지랩

렉스소프트

모비두

뷰런테크놀로지

블로코

블루프린트랩

비즈니스 캔버스

비트바이트

사운더블헬스

센트비

Break

솔라커넥트

씨드로닉스

알파그래핀

엔트

앨테스테이아이

에이엔폴리

연계행사
Event

401

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농심 테크업플러스 시즌3 데모데이
Nongshim TechUP+ Season3 Demoday

Break

스타트업 OKR 워크샵
- 스타트업 성장의 비밀
Startup OKR Workshop

09:30

12:00

15:00

17:30

Next Stage		Rise Stage		Round Stage	
COEX Hall B1(1F)		COEX Hall A (1F)		COEX Hall B1 (1F)	
09:30	HYBE		Jiwon Park CEO, HQ & Management Jaesang Lee CSO HYBE		Sohyoung In Research Director of Sustainable Finance Stanford University Ashby Monk Executive and Research Director Stanford Global Projects Center Andrew Peterman Executive Director Stanford Center for Integrated Facility Engineering
10:00					
10:30	Goldman Sachs Asia		Jayhyun Lee Goldman Sachs (Asia) L.L.C.		
11:00					
11:30	$\int_0^1 ((Art(x) + Tech(x)) \cdot Biz(x)) dx = ZERO1NE$		김대식 교수 (카이스트 전기 및 전자공학부) 최두은 아트 디렉터 (현대자동차) 김도원 교수 (국민대 경영학부) 노규승 팀장 (현대자동차 스타트업육성팀)		
12:00					
12:30	Global Business Strategy of SmartStudy(Pinkfong Baby Shark)		Ryan Lee Executive Vice President SmartStudy		
13:00					
13:30	Lion Group Session		Tony Oh General Manager Lion Group		
14:00					
14:30	Korea Startup Forum Session 'Toss Wants to Talk'		Sungjin Choi Executive Director Korea Startup Forum Seunggun Lee CEO Viva Republica(Toss)		
15:00					
15:30	Designing for a sustainable future		John McDougall Senior Creative Designer GM		
16:00					
16:30	BCG Session		Sean Park Senior Partner BCG		
17:00					
17:30	MIT LAB Session		Kwanghun Chung Associate Professor Massachusetts Institute of Technology (MIT)		
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Conference A		Conference B		스타트업 채용설명회 Startup Job Opening	
Conference Room 307		Conference Room 308		317	318
09:30	<div>[Fintech Innovation 1] Digital Assets (Crypto) will disrupt the Banking Industry</div> <div>Urs Bernegger Co-Founder, Head of Trading and Credit Platform SEBA Bank Ltd.</div>				
10:00					
10:30	<div>[Fintech Innovation 2] Scaling Public Blockchains</div> <div>Matthew Niemerg President Aleph Zero Foundation</div>				
11:00			<div>How to build global startups: lessons learned from a Global VC</div> <div>Solomon Moos Partner Investor Eurazeo</div>		
11:30	<div>Open Innovation in Asia - Looking Beyond Cosmetics</div> <div>Hyunwoong Lee Open Innovation Project Leader L'Oréal</div>		<div>Blockchain, NFT, Cryptocurrency</div> <div>Ryan Kim Partner Hashed</div>		
12:00					
12:30	Break		Break		
13:00	<div>The Future of Mobility: An Ecosystem of Modular Collaborative Vehicles</div> <div>Tommaso Gecchelin Founder & CTO NEXT Modular Vehicles</div>				
13:30					
14:00	<div>Techstars Session</div> <div>Esther Lim Head of Venture Studio Techstars</div>		<div>Microsoft 워크샵 - 효율적인 업무를 위한 마이크로소프트 클라우드 활용 방법</div> <div>최영탁 Developer Product Marketing Manager 박은정 MVP Office Apps & Services Microsoft</div>		
14:30					
15:00	<div>Minerva Schools at KGI</div> <div>Anna Kim Seoul City Director Minerva Schools of KGI</div>				
15:30					
16:00					
16:30	<div>[Global Session] Embassy of Israel</div> <div>Yaniv Goldberg Head of Economic and Trade Office Embassy of Israel</div>				
17:00					
17:30					

연계행사 Event	
402	
15:00	현대자동차 ZERO1NE 펀드 LP
17:30	